

Data protection notice ORANGE Sports Challenge

Privacy policy for the ORANGE Sports Challenge (OSC) in addition to the general privacy policy of Hoffmann SE at:

<https://www.hoffmann-group.com/DE/de/hom/company/datenschutz>.

In the following, we inform you which data we process when you participate in the Orange Sports Challenge and which rights you are entitled to regarding your personal data.

1. Data processor / Contact person

Hoffmann SE, Haberlandstr. 55, 81241 Munich, Germany, is responsible for processing your data when you take part in the ORANGE Sports Challenge.

You can contact the data protection officer of Hoffmann SE by post at the above address, for the attention of the data protection officer, and by e-mail to:

dataprotection@hoffmann-group.com.

2. Processing of your data

We collect and process the data you provide to us when you register.

We use your data

1. to register your member account,
2. to organize the ORANGE Sports Challenge (recording the sporting performance achieved, determining the winner and sending the prize)

The legal basis for this processing of your data is Art. 6 para. 1 lit. a) GDPR (consent).

We will store your data for as long as is necessary to organize the event and the associated services or for as long as we have a legitimate interest in continuing to store it. In all other cases, we will delete your personal data.

3. Transfer of your data

Your data will not be passed on to third parties and will not be used for advertising purposes. In the case of a possible donation process to the Foundation, your data will be collected for this purpose, whereby Hoffmann has no influence on which data is collected here.

4. Photos

As part of the ORANGE Sports Challenge, participants have the opportunity to upload photos and, where applicable, videos of their athletic achievements to the designated platform. By uploading this material, participants consent to its use for internal purposes. The Hoffmann Group, SFS, and participating partner companies are authorized to use the submitted material for internal communication and reporting. The material will not be shared with third parties outside of this group. In addition, we would also like to publish photos of the winners externally (i.e. on social media, newsletter, etc.). For this purpose, we will write to the winners again separately and ask for their authorization. The legal basis for the data processing described is your consent in accordance with Art. 6 para. 1 lit. a) GDPR. You can object to the data processing or withdraw your consent at any time.